

Greater Governor Mifflin League



Samuel G. Kalbach, President
David M. Renninger, 1st Vice President
Erik Peterson, 2nd Vice President
Barbara A. Swavely, Secretary
Kevin S. Swavely, Treasurer

101 Browns Lane
Birdsboro, PA, 19508
610 404-0042

www.CommunityDays.com

Dear Business Owner,

The Greater Governor Mifflin League is a non-profit organization devoted to supporting our community. Since 1976, the GGML has given back to the community in the form of contributions to local fire companies, ambulance associations, scout troops, school projects, community projects and scholarships, to name a few. Over the past 48 years, The Greater Governor Mifflin League has provided over \$500,000 to organizations such as these.

We have faced numerous challenges over the past 4 years including COVID-19 of course, but also moving to a new location in 2023 which presented a wide array of financial challenges for us to navigate through. We cannot fully reiterate how appreciative we are of your support. Admission is completely FREE and for this reason, local business sponsorship is extremely pertinent to our success.

**This year, we are thrilled to extend Community Days from 6 to a full 9 DAYS of fun from
Fri. June 28th – Sat. July 6th.**

After 2020's year hiatus due to COVID-19, in 2021, 2022, and 2023 we were able to present our One-of-a-Kind "Community Days" and could not have done it without the support from businesses such as yours. Community Days is a legendary community fair entering its 48th season on the campus of Governor Mifflin School District featuring food, games, rides, and entertainment including our Spectacular Fireworks finale. If you are a returning sponsor, please accept our thanks and gratitude for assisting us in this effort.

Sponsoring Community Days not only allows you to help our community but also provides your company with valuable exposure and advertising both leading up to and during the festival (Please see attached sponsor form for details).

If you have any questions or would like to discuss your participation in our event, I would be happy to speak with you. Thank you for your support and I look forward to hearing back from you.

Sincerely,

Erich Cawalla

Erich Cawalla,
Entertainment Director / Marketing Chair, Greater Governor Mifflin League
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